

# Skills + Strengths

**lexbair.com ·** **hello@lexbair.com**

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* Creates bold design solutions for brand identity, advertising, and print, digital, and social media campaigns.
* Produces hand-held collateral and merchandise such as stickers, posters, apparel, etc.
* Values learning extensively about project topics, and therefor commits to research to ensure an informed creative process.
* Creates beautifully detailed digital illustrations and unique infographics.
* Thoroughly executes cohesive reports, case studies, one-pagers
* Works well under pressure, heavy project flow, or narrow deadlines.
* Enjoys donating time and design work for nonprofit organizations.

# Recognition

* Artwork Featured in "The Personal is Political," a juried gallery show by Art Rise Savannah and Planned Parenthood Southeast
* Featured on the "Nasty Women" artists' page of CurratedByGirls.com
* Recipient of a Certificate of Recognition from Printing + Graphics Association Mid-Atlantic for qualifying for the 2014 MD State SkillsUSA Ad Design Competition
* Awarded Second Place in the 2013 SkillsUSA National Leadership + Skills Conference in Billboard Design

# Experience

DECEMBER 2017- PRESENT

## Graphic Designer + Print Production Manager

Mammoth Agency

Providing creative solutions for analytic reports, branding, and advertising campaigns. Along with my skillset in graphic design and illustration,

I apply my keen interest in contributing to causes that change perspectives and make positive, lasting impacts.

SEPTEMBER 2017 - PRESENT

## Freelance Graphic Designer

Forgotten Dogs Rescue

Providing ongoing volunteer work to shape visual identity, produce branded merchandise, and create marketing materials to better ensure the adoption of pit bulls in need of a second chance.

OCTOBER 2015 - NOVEMBER 2017

## In-House Graphic Designer

Restaurants Unlimited, Inc

Created marketing materials for 20+ restaurants brands including weekly emailers, lobby signs, check presenters, and web banners.

# Education

JULY 2014 - PRESENT

## BFA Candidate, Graphic Design + Web Design

The Art Institute of York, Pennsylvania The Art Institute of Seattle

JANUARY 2013 - JANUARY 2014

## PrintEd Certifications in Advertisement Design

**+ Introduction to Graphic Communications**

Carroll County Career & Technology Center